

15 LIFE ON LAND



FU⁺UREPLUS



SDG 15: LIFE ON LAND

A FU⁺UREPLUS GUIDE



+ “PROTECT, RESTORE AND PROMOTE SUSTAINABLE USE OF TERRESTRIAL ECOSYSTEMS, SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, HALT AND REVERSE LAND DEGRADATION AND HALT BIODIVERSITY LOSS.” (By 2030)

Target 15.1 – Conserve and restore terrestrial and freshwater ecosystems

Target 15.2 – End deforestation and restore degraded forests

Target 15.3 – End desertification and restore degraded land

Target 15.4 – Ensure conservation of mountain ecosystems

Target 15.5 – Protect biodiversity and natural habitats

Target 15.6 – Promote access to genetic resources and fair sharing of the benefits

Target 15.7 – Eliminate poaching and trafficking of protected species

Target 15.8 – Prevent invasive alien species on land and in water ecosystems

Target 15.9 – Integrate ecosystem and biodiversity in governmental planning

Target 15.A – Increase financial resources and conserve and sustainably use ecosystems and biodiversity

Target 15.B – Finance and incentivize sustainable forest management

Target 15.C – Combat global poaching and trafficking

+ PROGRESS & INFO

A flourishing life on land is the foundation for our life on this planet. We are all part of the planet’s ecosystem and we have caused severe damage to it through **deforestation, loss of natural habitats** and **land degradation**. Promoting a sustainable use of our ecosystems and preserving biodiversity is not a cause. It is the key to our own survival.

As of February 2021, 127 countries and territories had committed to setting voluntary targets for achieving land degradation neutrality, and 68 countries and territories had already officially endorsed their targets.



+ THE ROLE OF BUSINESSES

The following business themes are addressed by SDG 15:

- Protect natural ecosystems.
- Prevent degradation of natural ecosystems
- Finance the protection of natural ecosystems
- Value and respect natural capital

The role of businesses, at a minimum, should be to respect all applicable environmental laws governing pollution, land use, and life on land.

The scope for business leadership is significant within SDG 15. This leadership involves understanding and valuing natural ecosystems, verifying that activities across internal operations and the value chain will not negatively impact ecosystems, and innovating and providing finance for preservation and enhancement of ecosystems.

+ BUSINESS ACTIONS

- Implement **office recycling schemes** for paper, glass, plastic, metal and old electronics.
- Implement **food waste collection** service in your offices.
- Encourage a **paperless office**. Go electronic whenever possible.
- Verify that your suppliers and/or partners **do not test their products on animals**.
- Verify that your suppliers and/or partners are growing plants **responsibly and in a sustainable manner**.
- Examine the lifecycle of your products to ensure that natural ecosystems are not harmed by activities.



+ ADDITIONAL ACTIONS

- Find a Goal 15 **charity** you want to support.
- Support or partner with conservation projects, either locally or internationally.
- Organise your own or join an existing **clean-up event** to sustain the ecosystem of your local green space.
- Develop and support environmental education programs aimed at raising awareness about the importance of biodiversity and ecosystem services. This could be directed towards schools or local communities.
- Advocate for and support policies that promote sustainable land use and protect vital ecosystems. This might involve engaging with policymakers or participating in public forums on environmental legislation.
- Invest in green infrastructure, like creating green roofs, urban gardens, or green walls, which can support local biodiversity and provide ecosystem services in urban areas.
- Invest in **research** to develop compounds that can replace unsustainable agricultural products e.g. palm oil, cocoa, soy.

+ NEED MORE HELP?

We also offer consultancy services if you would like more comprehensive support with achieving your sustainability goals.

Please let us know if you would like more information – we would be happy to provide you with a quote: team@future-plus.co.uk